[Amazon DynamoDB](https://aws.amazon.com/dynamodb) is a fast and flexible NoSQL database service for applications that need consistent, single-digit millisecond latency at any scale. Its a fully managed cloud database, and it supports both document and key-value store models. Its flexible data model, reliable performance, and automatic scaling of throughput capacity make it a great fit for mobile, web, gaming, advertising technology (ad tech), Internet of Things (IoT), and many other applications. [Pricing for DynamoDB](https://aws.amazon.com/dynamodb/pricing/) includes a non-expiring AWS Free Tier allotment.